

THE BURLINGTON
FAST BLACK
HOSIERY

We are sole agents for this brand of fast black

HOSIERY

and will return the price for every pair not giving satisfaction.

Misses' Fast Black Hose, sizes 9 to 8 1-2,

5 CENTS A PAIR.

Two hundred dozen Children's Ribbed Burlington Fast Black, sizes 7 1-2 to 8 1-2,

10 CENTS A PAIR.

One hundred dozen Boys' Ribbed Hose, sizes 7 1-2 to 10,

15 CENTS A PAIR.

Usual Price 25c.

25c

For Ladies' Fast Black Drop Stitch Boot Patterns, worth 40c a pair.

25c

For Men's C. & G. French Half Hose, black, tans and mode, 50c has been the price.

KID GLOVES
SPECIAL VALUES.

Ladies' 3 button length Suede Mousquetaire,

50 CENTS A PAIR.

g-hook Foster Lacing Gloves,

79c

Regular \$1.25 kind.

The Bandalette Bearretze Kid Gloves, Ruffy's Patent Clasp,

\$1.00 A PAIR.

All Colors and Black.

MORSE'S

THE LEADING DEPARTMENT STORE IN WESTERN MICHIGAN!

A Visit Will Convince You that We Have the Largest Store in the City; that We Have the Goods and We Name the Lowest Prices on Reliable Merchandise.

MILLINERY
DEPARTMENT.

SECOND FLOOR.

OPENING SALE OF

SPRING MILLINERY.

Buying all kinds of millinery goods in large lots from importers and manufacturers enables us to retail at the regular wholesale prices and less.

25c

For lace braids. All the newest shapes. 300 dozen to select from. 50c would be cheap for these desirable hats.

50c

For choice of 200 dozen lace Milan and Neopolitan braids. Black and colors. Newest spring styles, and sold everywhere for \$1.

One hundred boxes fine flowers, sprays, wreaths, velvets, roses, fruits, wheats and materials at 8c, 10c, 15c, 25c, 50c and 98c a spray. Just one-half millinery store prices.

TRIMMED MILLINERY

We are the leaders both in style and price. The most artistic trimmed hats at the most moderate price. We employ only the best talent that money can procure in our trimming department.

Two hundred latest spring style Trimmed Hats, imported patterns and from our own work room,

\$1 to \$12.50.

TEA
BARGAIN COUNTER.

MAIN FLOOR.

50 CHESTS. A little lot bought from a party that needed money and wanted to sell bad.

10 CHESTS good quality Japan Tea,

15 CENTS PER POUND

Wholesale price was 25c.

20 CHESTS extra quality Japan Tea,

25 CENTS PER POUND

This Tea you pay 60c per pound retail.

10 CHESTS fine high flavored Tea,

40 CENTS PER POUND

This is the 75c kind.

10 CHESTS best quality that you can buy,

48 CENTS PER POUND

This Tea retails everywhere at 84c.

CANDY
DEPARTMENT.

Guaranteed equal to any candy sold, and at one-third less than regular prices.

Chocolate Cream Drops, 15c lb
Pure Mixed Candy, 6c lb
Hand Made Creams, 18c lb
Fine Caramels, 20c lb



We carry a full line of

Baby Carriages!

at prices that cannot be duplicated elsewhere.

Baby Carriages, upholstered in cretonne, double springs, Parasols to match,

\$3.98;

worth \$5.50.

Also handsomely upholstered Carriages, in silk plush, \$6.98, \$7.98, \$8.75, \$10.29 and upward.

Corsets!

We have purchased from a leading manufacturer a large lot of fine corsets, slightly imperfect in sewing. Health corsets, model form corsets, all styles and sizes, worth from 50c to \$2 in a regular way. To attract attention to our corset department we will close out this entire lot at

49c a Pair!

They are money savers for you.

Bargains.

Ladies Sleeveless Vests, 5c
Lace Trimmed Night Gowns, 35c
Figured Challies, 3 1/2c
Fine Dress Gingham, 6 1/2c
Clark's Crochet Cotton, all numbers, 5c
Men's Ostrich Flannel Shirts, 25c
Two-ounce Bottle Triple Extract, 25c
Cloth Brushes, all bristles, 15c
1,000 Paper Covered Novels, new ed., 10c
Lamp Chimneys, 8c
Trunks, 65c
Cuticura and Cashmere Bouquet Soap, 15 and 10c
Knotted Fringe Towels, 12 1/2c
1847 Rogers Bros. Teaspoons, per set, 98c
Gold Watches, \$11 to \$19
Clothes Pins, two dozen for, 1c
Window Shades, complete with roller, 12c
Pocketbooks and Belts, all kinds, 5 to 95c

DRESS GOODS
AND
SILKS.

Sales Increasing,
Assortment Growing,
Prices Getting Lower.

Priestly's Celebrated Black Dress Goods.
They are the Best. We Carry a Full Line.

SPECIAL
All Wool Imperial Serge, 40 Inches Wide,
50 CENTS PER YARD
Worth 62 1-2c.

Silk Warp Henrietta, forty-two Inches Wide,
77 1-2cts PER YARD
Usual Price \$1.

46-in. Henriettas, Serges and Cordettes
79c. per Yard.
Usually sold at \$1.

Spring Shades, 35 in. Suitings,
25 Cents.

SILKS
All the new shades in Fallies. We guarantee this silk to be cheap at
79 Cents.

Plain and Figured Pongee Silks for waists,
50 and 62 1-2c.

Fancy shades in 32 in. China Silks, worth
50 and 75c.
Printed China Silks,
35, 59, 61 1-2, 75c.

Plain and striped Fancy Surahs, worth 40c.,
25 Cents.

SHOES

One of Our Most Important Departments.

A \$30,000 Stock to Select From.

Solid. Serviceable and Stylish.

Shoes bought from first hands and sold to you at a less price than you will pay for shoddy hosiery shoes elsewhere.

We will continue for one week more our special sale of Ladies' Lenoir French Kid Shoes at

\$2.50

This Shoe is worth a dollar more a pair. We sell them only at this price for a week longer to introduce them.

Children's Kid Shoes, 4 to 7, 60c; 8 to 10, 85c; 11 to 12, \$1.

Our Men's and Women's Shoes at
\$1, \$1.25, \$1.50, \$2

Are the best for the money that cash and experience can buy.

CARPETS!

CARPETS!

(Main Floor.)
Good quality Ingrain Carpets, 20c. pr y'd.

Cotton Chain and Wool Filled Carpets, 25c. to 40c.

New Patterns Brussels, 45c. a yard.

Velvets, 95c. a yard. China Matting, 12c. a yard.

Lace Curtains.

One thousand pair, 40 cents a pair to \$15.00.
Lace Curtain Scrim, 24 cts. a yard.

Two Floors Devoted to Our Quick Selling Furniture.



THE MORSE
Sewing Machine

Built expressly for us. Money refunded if not satisfactory.

Our No. 3 Machine
Finely finished, improved woodwork, positive take up very large space under the arm.
\$17.00.

Our No. 4 Machine
A highly finished and ornamental machine with a positive feed.
\$18.50.

Our No. 5 Machine
Is elegantly ornamented, with automatic bobbin winder and self-threading shuttle.
\$20.00.

Points of Superiority
MORSE
SEWING MACHINE

Has the latest design of bent woodwork, with skeleton drawer cases, made in both walnut and oak, highly finished and the most durable made.

The stand is rigid and strong, having brace from over each end of treadle to table, has a large balance wheel with belt replace, a very easy motion of treadle.

The head is free of platework, the machine is so set that without any change of upper or lower tension you can sew from No. 40 to 120 thread, and by a very slight change of disc tension on face plate you can sew from the coarsest to the finest thread. It has a self-setting needle and loose policy device on hand wheel for winding bobbins without touching the machine.

It is portable in all its bearings and has less springs than any other Sewing Machine on the market. It is

The Quickest to Thread

Doing self-threading, except the eye of the needle. It is the easiest machine in changing length of stitch, and is very quiet and easy running.

Attachments.

Accompanying each machine are as follows:

One Ruffler, with Ribbon Plate.
One Set of 4 Plate Hemmers.
One Binder.
One Presser Foot.
One Hemmer and Feller.
One Braider Foot.
One Tacker.
One Quilter.
One Plate Gauge.
One Slide for Driver Braider.
One Small Screw.
One Oil Can (with Driver Oil).
One Wrench.
Thread Cutter. Instruction Book.
Attachments in brackets are all interchangeable into hub of presser bar.

Warranty.
Every machine is fully warranted for five years. Any part proving defective will be replaced free of charge, excepting needles, bobbins and shuttles.

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